# Setting up a New Writing Center

### Do research

Writing center theory
Current business and educational trends
Prospective advances in technology
Demographics of the community
Global issues



# Workshop nizing a Writing Cente

### Make a plan, considering:

- 1. What institutional goals will the writing center meet?
- 2. Whom will the writing center serve?
- 3. Where will it be located?
- 4. What will it look like physically and what image does that project?
- 5. What resources do we want?
- 6. How will we function within the daily/weekly/yearly schedule?
- 7. Who do we want to work in the writing center?
- 8. How will we train staff?
- 9. What services do we want to provide?
- 10. What should our goals and objectives be?
- 11. To whom does the director report?
- 12. How will we function within the institutional organization?

### Set Goals and Objectives

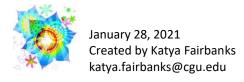
One-year, Three-year, and five-year goals
Specific, measurable objectives to meet the goals within a definite time frame

Regularly evaluate to see if you are meeting the goals

Create a Vision for Your Writing Center

### Adapted from:

Childers, P. (2006). Designing a strategic plan for a writing center. In *The Writing Center Director's Resource Book*. 53-61.



katyafair@yahoo.com

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